



**SUMMER
SPRINGBOARD**

Look Inward. Go Upward.

PRE MBA INFOSHEET

**New student admissions for
summer 2026 are open**

1-Week Course

This course is one week long, and you can extend your experience to as many as six weeks by adding additional one-week courses.



Academic Program Overview

Are you curious about how businesses develop strategies, manage finances, and lead teams to success? This summer, experience business education fundamentals through an intensive program that introduces core MBA concepts at an accessible level while emphasizing practical application through case studies and collaborative projects. Explore essential business disciplines including strategy, finance, marketing, and leadership. Master core concepts in business operations, develop analytical thinking and communication skills, and gain realistic insight into business education and professional life that is valuable in any career path.



Excursions

Connect with MBA graduates and business professionals across industries to explore career paths in consulting, finance, marketing, and entrepreneurship. Visit the Yale School of Management, along with possible excursions to a local corporate office, consulting firm, or entrepreneurship center. Student will take a day trip excursion to New York City to visit a thriving company and meet with business professionals.

Program Highlights

- Master business fundamentals including core concepts in strategy, marketing, finance, and operations management
- Analyze real business challenges using the case study method and develop strategic solutions to complex problems
- Practice leadership skills development through communication, teamwork, and decision-making in group projects
- Learn financial literacy by reading financial statements and understanding business performance metrics
- Develop marketing strategy basics including brand positioning and marketing campaign concepts
- Work with business professional mentorship from MBA graduates and business executives across industries

2026 Dates

Yale :

- Session 3: June 28 - July 4
- Session 6: July 19 - July 25

Instructors

Teju Owoye

Teju Owoye is a serial entrepreneur, brand strategist, and wellness advocate who turned personal health challenges into purpose-driven businesses. After leaving a toxic corporate wellness environment that left her burned out and sick, she founded The Sulte Group, a growth marketing studio working with cultural icons and leading universities, and has spoken at Content Marketing World and Dallas Digital Summit. Her journey to heal from eczema and fibroids led her to create Clean Rebellion, a clean beauty brand now sold at The Detox Market and recognized by Byrdie as Best Multi-Use Body Wash. She also founded WellZest, a platform connecting people with personalized wellness advisors, and hosts In the Name of Beauty, a travel show exploring ancient beauty rituals worldwide. Teju brings real talk about entrepreneurship, resilience, and building ethical brands to her teaching.

Tuition Information:

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes:** optional airport pickup and drop off service (available for an additional fee)
- **Price:** \$4,298 first week \$3,298 each additional week

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
 - Weekend excursions can be added on for \$125 per day
- **Price:** \$2,498 first week \$1,998 each additional week

Supplements:

- **Application fee:** Starting at \$99 (mandatory, non-refundable)
- **Tuition Protection Plan:** Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.

Course Structure

There are five 4-hour class sessions over the one-week course. Students have class from 9am-1pm Monday - Friday. Afternoons are dedicated to students' course-specific academic excursion, guest speaker, or activity.



Typical Schedule

8AM	Breakfast	
9AM	Academic Course / Commuter Student Arrival	
11AM	15-Minute Break	
11:15AM	Academic Course	
1:15PM	Lunch/Free-Time	
3PM	Academic Excursion/Lab	
5PM	Commuter Students Depart	
6PM	Dinner	
7PM	Evening Activity	
8:30PM	Free-Time	
9:30PM	Back in Dorms	

[More info on Airport Transfer](#)

[More info on Unaccompanied Minor Service](#)

[Apply Now!](#)

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