



**SUMMER
SPRINGBOARD**

Look Inward. Go Upward.

AI DESIGN + MEDIA INFOSHEET

New student admissions for
Summer 2026 are open

2-Week Course

This is a two-week program where you'll focus on one course for the entire duration.



Academic Program Overview

This course introduces students to AI-generated art by exploring the emerging partnership between human creativity and machine intelligence.

Students will learn to use text-to-image tools and develop their unique artistic voice through daily hands-on practice. Working with their own original concepts and imagery, students follow the complete creative workflow from initial vision to final artwork while critically examining how AI can augment, not replace, human artistry. Through a "call and response" approach with machine learning tools, students will discover how to transform technological capabilities into meaningful creative expression.

By the program's end, they will have started a portfolio of original AI artwork, deepened their thinking around emerging technologies and explored exciting career pathways in digital art, creative technology, AI ethics and cultural design.

Excursions

Students will have the opportunity to visit and connect with leading technology, design, and media companies in the San Francisco Bay Area. These academic excursions are designed to give students insight into how artificial intelligence, design, and digital media intersect in professional settings. Through site visits and conversations with industry professionals, students will gain exposure to real-world applications and emerging trends in AI-driven creative work.

2026 Dates

Berkeley

- Session 1: June 14 - June 26
- Session 3: June 28 - July 10
- Session 5: July 12 - July 24

Program Highlights

- Explore neural style transfer and text-to-image generation tools by working through complete workflows from concept to final artwork using a range of platforms and editing software
- Develop creative vision through a daily art-making practice, using AI tools intentionally through prompts, style choices and iterative refinement
- Learn about AI systems while considering ethical decisions about image sourcing and creative responsibility when working with machine learning tools
- Create a strong body of original AI-assisted artwork ready to share with peers, educators and industry professionals

Instructors

Anthony Garcia - S1 only

Anthony Garcia is a seasoned creative and marketing professional with a passion for innovative technology, media, and emerging platforms. Early in his career, he recognized the convergence of the internet, video, and new technologies, positioning himself at the forefront of an ever-evolving digital landscape. Over the past several years, he has immersed himself in the rapidly changing field of artificial intelligence (AI), which has become a central focus of his work. He currently leads marketing initiatives at Zoox, an Amazon subsidiary pioneering autonomous vehicle technology.

Dr. Carla Engelbrecht - S3 & S5

Dr. Carla Engelbrecht has created more than 200 interactive media experiences through her work with Netflix, Sesame Street, PBS Kids, and Highlights for Children, including Emmy Award-winning Black Mirror: Bandersnatch, You vs. Wild with Bear Grylls, and Puss in Book: Trapped in an Epic Tale with DreamWorks Animation, as well as Elmo's Musical Monsterpiece and Ready, Set, Grover! for Nintendo Wii and DS, and the indie game Stride & Prejudice. Now she brings 25 years of media expertise to the AI era. Her AI-generated videos for children have more than a million views, and she helps thousands of parents, educators, and creators use AI to create high quality content through her writing and workshops. She holds a doctorate in Instructional Technology and Media from Columbia University and serves on the board of the National Museum of Play.

Tuition Information:

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes:** optional airport pickup and drop off service (available for an additional fee)
- **Price:** \$5,998

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
 - Weekend excursions can be added on for \$125 per day
- **Price:** \$3,298

Supplements:

- **Application fee:** Starting at \$99 (mandatory, non-refundable)
- **Tuition Protection Plan:** Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.



Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



Typical Schedule

8AM	Breakfast	
9AM	Academic Course / Commuter Student Arrival	
12PM	Lunch	
1:30PM	Academic Excursions or Recreational Activity	
3:30PM	College Readiness Workshop or True You	
5PM- 6:30PM	Commuter Student Departure	
6PM	Dinner	
7PM	Clubs	
10:30PM	Night Checks	

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[More info on Unaccompanied Minor Service](#)

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