

SUMMER SPRINGBOARD
Look Inward. Go Upward.

Business, Strategy, and Decision Making Infosheet

New student admissions for Summer 2026 are open

2-Week Course

This is a two-week program where you'll focus on one course for the entire duration.

Program Highlights

- Engage in hands-on activities and group discussions that foster collaboration and practical application of business concepts
- Learn how to analyze different situations and make informed decisions using real-world case studies and problem-solving activities
- Discover essential skills in strategic planning and decision-making that are valuable for any academic major or career path
- Become familiar with key business terminology and concepts, allowing you to express your ideas more clearly and confidently

Academic Program Overview

Do you wonder how successful companies make strategic decisions and build their business? Through interactive activities and discussions, students will explore key concepts in business strategy and learn how to create effective plans. The course will emphasize critical thinking and problem-solving skills, enabling students to make informed decisions in real-world scenarios. Students will engage with one another and their instructor to understand the dynamics of successful business operations. This course is valuable for any major or career path, as these skills are essential in today's job market.

Excursions

UCSB Tentative Excursions

- Santa Barbara Public Library
- Patagonia

2026 Dates

Georgia Tech ($5,798)

- Session 1: June 14 - June 26

UC Santa Barbara ($5,798)

- Session 1: July 19 - July 31

Instructors

Georgia Tech - Dr. Dawn Gregory

Dr. Dawn Gregory is a business strategist, innovation leader, and educator specializing in strategy, customer experience, and technology. She holds a Doctor of Business Administration with a focus on Industry 5.0 technologies, including AI. As Chief Digital Officer for Strategic Innovation, she helps organizations leverage AI and digital technologies for automation, cost reduction, and revenue growth.

UC Santa Barbara - Erica Slowik

Erica is a business strategist with 10 years of experience helping organizations grow, streamline operations, and pursue high-impact opportunities. She has supported a range of businesses—from early-stage startups to boutique firms to global organizations with 6,000+ employees—and has played leadership roles on teams pursuing contracts of up to USD 20 million. Erica's work often focuses on scaling ideas that create business value and drive positive environmental and social outcomes.

Tuition Information:

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes**: optional airport pickup and drop off service (available for an additional fee)
- **Price**: See prices under 2026 dates

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for $125 per day
- **UC Santa Barbara**: $3,298
- **Georgia Tech:** $3,298

Supplements:

- **Application fee**: Starting at $99 (mandatory, non-refundable)
- **Tuition Protection Plan**: Allows for cancellation for any reason up until the day of the program. Click here for more info.

Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).

Typical Schedule

8AM	Breakfast
9AM	Academic Course / Commuter Student Arrival
12PM	Lunch
1:30PM	Academic Excursions or Recreational Activity
3:30PM	College Readiness Workshop or True You
5PM-6:30PM	Commuter Student Departure
6PM	Dinner
7PM	Clubs
10:30PM	Night Checks

More info on Airport Transfer

More info on Unaccompanied Minor Service

Apply Now!

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summerspringboard.com (858) 780-5660 info@summerspringboard.com