



**SUMMER
SPRINGBOARD**
Look Inward. Go Upward.

SPORTS BROADCASTING INFOSHEET

New student admissions for
Summer 2026 are open.

2-Week Course

This is a two-week program where you'll focus on one course for the entire duration.



Academic Program Overview

Sports broadcasting is a dynamic field that combines storytelling, analysis, and live performance. This two-week program is perfect for students passionate about sports and media who want to dive into the world of sports journalism and broadcasting.

Throughout the course, students will learn the fundamentals of play-by-play and color commentary, master hosting for TV and podcasts, and practice calling games for different sports. They will also explore the emotional connection between fans and sports, gaining a deeper understanding of storytelling in sports media. By the end of the program, students will have developed essential skills for success in the sports media industry.



Excursions

Students will visit local sports media outlets for an inside look at the industry. Students will also have the opportunity to witness a live sports broadcast in action. These experiences provide valuable insight into the career paths available in sports media, helping students build industry connections and gain practical knowledge.

Program Highlights

- Hands-on Experience: Call live games, provide color commentary, and practice sports journalism in real-time.
- Interview Skills: Conduct engaging mock interviews with athletes and coaches, honing the ability to capture quotes and anecdotes.
- Final Project: Create and present a sports segment to showcase your broadcasting skills.
- Professional Exposure: Meet with industry experts such as sports journalists, producers, and commentators.

2026 Dates

[University of Michigan](#)

- Session 1: July 19 - July 31

Instructors

Instructor - TBD

Coming Soon!

Tuition Information:

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes:** optional airport pickup and drop off service (available for an additional fee)
- **Price:** \$5,698

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
 - Weekend excursions can be added on for \$125 per day
- **Price:** \$2,998

Supplements:

- Application fee: Starting at \$99 (mandatory, non-refundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.

Summer Springboard programs are not run by our campus partners (with the exception of Cal Poly, University of Washington Foster School of Business, and NYSID which are run in partnership with SSB). Universities and their affiliated departments and partners do not control and are not responsible or liable in any manner for any part of the Summer Springboard program.



Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



Typical Schedule

8AM	Breakfast	
9AM	Academic Course / Commuter Student Arrival	
12PM	Lunch	
1:30PM	Academic Excursions or Recreational Activity	
3:30PM	College Readiness Workshop or True You	
5PM- 6:30PM	Commuter Student Departure	
6PM	Dinner	
7PM	Clubs	
10:30PM	Night Checks	

[More info on Airport Transfer](#)

[More info on Unaccompanied Minor Service](#)

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