

SUMMER SPRINGBOARD
Look Inward. Go Upward.

Global Business Infosheet

New student admissions for summer 2026 are open

1-Week Course

This course is one week long, and you can extend your experience to as many as four weeks by adding additional one-week courses.

Program Highlights

- Explore core concepts in international trade, cross-cultural management, global marketing and finance.
- Analyze real-world international business challenges and work with peers to develop strategies and solutions.
- Practice communication, teamwork and decision-making through simulations and group projects.
- Examine economic, cultural and political factors that influence global business decisions.
- Identify opportunities and drivers of entrepreneurship in a global market.
- Learn from business leaders and experts about academic and career pathways.

2026 Dates

Oxford :

- Session 1: July 5 - July 11
- Session 3: July 19 - July 25

Academic Program Overview

Are you interested in how businesses operate across borders and cultures? This summer, immerse yourself in the world of international business and explore how companies compete and thrive in global markets.

You'll get a strong foundation in global business fundamentals, covering topics like international trade, cross-cultural management, global marketing, finance, entrepreneurship, economic policy and the factors that drive business success across different countries and regions.

Excursions

Connect with business professionals and explore real-world business practices through afternoon visits and guest speakers. Students may visit Oxford-based business facilities, meet with entrepreneurs and business leaders or tour organizations involved in international markets. These excursions bring classroom concepts to life and offer insight into how businesses navigate global challenges and opportunities.

Instructors

Dr. Oluwole Owoye

Dr. Oluwole Owoye brings a genuinely global perspective to economic theory - and your student is about to experience it firsthand. A Professor of Economics at Western Connecticut State University, Dr. Owoye holds a Ph.D. from Northern Illinois University and has published widely in leading international journals, presenting his research at major conferences around the world. He teaches Microeconomics, Macroeconomics, Monetary Economics, Labor Economics, and Economic Development. What sets Dr. Owoye apart is his remarkable real-world experience. A prestigious Fulbright Scholar, he has taught and conducted research across multiple continents - including a landmark collaborative Ph.D. program serving economists across West, East, and Southern Africa, and four years as a Visiting Professor in Nairobi, Kenya with the African Economic Research Consortium.

Tuition Information:

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course and weekend excursions
- **Excludes**: optional airport pickup and drop off service (available for an additional fee)
- **Price:** $5,498 first week, $4,498 for each additional week

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner and weekend excursions
  - Weekend excursions can be added on for $125 per day
- **Price:** $2,498 first week, $1,998 for each additional week

Supplements:

- **Application fee**: Starting at $99 (mandatory, non-refundable)
- **Tuition Protection Plan**: Allows for cancellation for any reason up until the day of the program. Click here for more info.

Course Structure

There are five 4-hour class sessions over the one-week course. Students have class from 9am-1pm, Monday-Friday. Our intimate, seminar-style courses in Oxford offer small class sizes that foster close-knit collaboration and active discussion with leading academics. Afternoons are dedicated to students' course-specific academic excursion, guest speaker or activity.

Typical Schedule

8AM	Breakfast
9AM	Academic Course / Commuter Student Arrival
11AM	15-Minute Break
11:15AM	Academic Course
1:15PM	Lunch/Free-Time
3PM	Academic Excursion/Lab
5PM	Commuter Students Depart
6PM	Dinner
7PM	Evening Activity
8:30PM	Free-Time
9:30PM	Back in Dorms

More info on Airport Transfer

More info on Unaccompanied Minor Service

Apply Now!

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