



**SUMMER
SPRINGBOARD**
Look Inward. Go Upward.

MUSIC PRODUCTION + MANAGEMENT INFOSHEET

**New student admissions for
Summer 2026 are open.**

2-Week Course

This is a two-week program where you'll focus on one course for the entire duration.

Program Highlights

- Explore the major elements of music production, including songwriting, producing, recording, and editing.
- Understand music industry management, including rights, royalties, licensing, and copyrights.
- Develop your creative skills through writing, recording, and editing your own demo.
- Learn how to manage artists through contracts, negotiations, and career development.
- Apply marketing and branding techniques, focusing on artist brand and image, social media, building a fanbase, connecting with audiences, and more.

2026 Dates

UCLA

- Session 1: June 21 - July 3
- Session 2: July 5 - July 17
- Session 3: July 19 - July 31

Vanderbilt University:

- Session 1: June 14 - June 26



Academic Program Overview

Summer Springboard's Music Production and Management program provides high school students with a unique opportunity to immerse themselves in the creative and business aspects of the music industry. The locations of this course not only enhances the learning experience but also opens doors to unparalleled industry exposure and networking opportunities.

During the course, students will engage in songwriting, music production, and recording, while learning critical music business concepts such as copyright, royalties, and artist management. Students can take advantage of the city's vibrant music scene, visiting world-class studios, and learning from leading professionals during excursions and guest lectures.

By the end of the program, students will have developed both their creative and business skills, completing a final project (such as a demo or marketing plan) and leaving well-prepared to pursue a career in the music industry.



Excursions

In Los Angeles, go behind the scenes and explore the significance of different music genres, see displays of fashion worn on the red carpet, and discover the history of music production at the Grammys Museum. Students will also get to visit a real recording studio, where they will learn about music recording equipment as well as producing and editing demos. For a look at what our UCLA students produced last summer, check out their original songs - STARGAZING and TEMPORARY.

In the new course at Vanderbilt University, students will leverage the resources available in the city to apply classroom learning to diverse career and academic pathways.

Instructors

UCLA Instructor - Charles D. Wilson

Charles D. Wilson is a seasoned musician and songwriter, with over 100 songs featured across commercial platforms, television, and film. His experience spans collaborations with top lifestyle brands like Beats by Dre and Amazon. Currently, Charles serves as the Associate Director of Talent and Entertainment Relations at Propper Daley, a leading social impact agency in Los Angeles. Beyond his professional endeavors, he is a dedicated advocate for the music industry as a voting member of the Recording Academy, where he champions the rights of music creators.

Vanderbilt Instructor - Eric Holt

Eric Holt is an Associate Professor of Music Business at Belmont University's Curb College of Entertainment and Music Business. He is also the co-founder of The Lovenoise Group, a diverse lifestyle marketing and concert promotions company that has made a significant impact in Nashville's live music scene. Holt holds a Bachelor of Science in Communications from Howard University and a J.D. from Vanderbilt University Law School. With over two decades of experience in the entertainment industry, Holt is widely recognized as an expert in branding, marketing, and Black music. He is a sought-after speaker at universities and corporate events, where he delivers impactful insights on leadership, strategic management, team development, and goal setting.

Tuition Information:

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes:** optional airport pickup and drop off service (available for an additional fee)
- **UCLA Price:** \$6,298
- **Vanderbilt University Price:** \$5,698

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
 - Weekend excursions can be added on for \$125 per day
- **UCLA Price:** \$3,298
- **Vanderbilt University Price:** \$2,998

Supplements:

- **Application fee:** Starting at \$99 (mandatory, non-refundable)
- **Tuition Protection Plan:** Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.



Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Wednesday afternoons of each week are dedicated to students' course-specific academic excursion, guest speaker, or activity.



Typical Schedule

8AM	Breakfast	
9AM	Academic Course / Commuter Student Arrival	
12PM	Lunch	
1:30PM	Academic Excursions or Recreational Activity	
3:30PM	College Readiness Workshop or True You	
5PM- 6:30PM	Commuter Student Departure	
6PM	Dinner	
7PM	Clubs	
10:30PM	Night Checks	

[More info on Airport Transfer](#)

[More info on Unaccompanied Minor Service](#)

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Summer Springboard programs are not run by our campus partners (with the exception of Cal Poly, University of Washington Foster School of Business, and NYSID which are run in partnership with SSB). Universities and their affiliated departments and partners do not control and are not responsible or liable in any manner for any part of the Summer Springboard program.

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