SUMMER SPRINGBOARD
Look Inward. Go Upward.

Sports Broadcasting Infosheet

New student admissions for Summer 2026 are open.

2-Week Course

This is a two-week program where you'll focus on one course for the entire duration.

Academic Program Overview

Sports broadcasting is a dynamic field that combines storytelling, analysis, and live performance. This two-week program is perfect for students passionate about sports and media who want to dive into the world of sports journalism and broadcasting.

Throughout the course, students will learn the fundamentals of play-by-play and color commentary, master hosting for TV and podcasts, and practice calling games for different sports. They will also explore the emotional connection between fans and sports, gaining a deeper understanding of storytelling in sports media. By the end of the program, students will have developed essential skills for success in the sports media industry.

Excursions

Students will visit local sports media outlets for an inside look at the industry. Students will also have the opportunity to witness a live sports broadcast in action. These experiences provide valuable insight into the career paths available in sports media, helping students build industry connections and gain practical knowledge.

Program Highlights

- Hands-on Experience: Call live games, provide color commentary, and practice sports journalism in real-time.
- Interview Skills: Conduct engaging mock interviews with athletes and coaches, honing the ability to capture quotes and anecdotes.
- Final Project: Create and present a sports segment to showcase your broadcasting skills.
- Professional Exposure: Meet with industry experts such as sports journalists, producers, and commentators.

2026 Dates

University of Michigan

- Session 1: July 19 - July 31

Instructors

Troy Hale

Troy Hale is a 33-time Emmy Award winner and 2024 Silver Circle Hall of Fame inductee with over three decades of experience in journalism and filmmaking. A Senior Professor of Practice and founder of Troy Hale Films, he has earned 65+ Emmy nominations and international acclaim for his documentaries, which are distributed globally on platforms like Amazon and Apple TV. From covering major world events to winning an Edward R. Murrow Award, Troy is recognized as a master visual storyteller and an elite industry judge.

Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).

Tuition Information:

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes**: optional airport pickup and drop off service (available for an additional fee)
- **Price**: $5,698

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for $125 per day
- **Price**: $2,998

Supplements:

- Application fee: Starting at $99 (mandatory, non-refundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click here for more info.

Typical Schedule

8AM	Breakfast
9AM	Academic Course / Commuter Student Arrival
12PM	Lunch
1:30PM	Academic Excursions or Recreational Activity
3:30PM	College Readiness Workshop or True You
5PM-6:30PM	Commuter Student Departure
6PM	Dinner
7PM	Clubs
10:30PM	Night Checks

More info on Airport Transfer

More info on Unaccompanied Minor Service

Apply Now!

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