

FOSTER SCHOOL OF BUSINESS
UNIVERSITY of WASHINGTON

IN PARTNERSHIP WITH

SUMMER SPRINGBOARD
Look Inward. Go Upward.

Business and Leadership

New student admissions for Summer 2027 are open

2-Week Course

This is a two-week program where you'll focus on one course for the entire duration

Program Highlights

- Participate in a transformative academic experience where you will engage in a two-week immersive program led by UW Foster School faculty, featuring classroom learning, corporate insights, and a team-based case competition.
- Gain college and career readiness skills by participating in workshops and activities designed to build critical thinking, leadership, and collaboration skills, preparing you for college and beyond.
- Learn about Seattle's vibrant business community and participate in company visits, where you will have the opportunity to connect your coursework to real-world business practices.
- Grow your professional and social networks by connecting with UW Faculty and a diverse cohort of domestic and international students.

2027 Dates

- July 11 - July 23
- August 1 - August 13

Academic Program Overview

Are you a rising sophomore, junior, senior, or soon-to-be high school graduate in 2027 with a passion for business and leadership? The University of Washington Foster School of Business is partnering with Summer Springboard to host a transformative two-week experience designed to inspire the next generation of leaders. This program combines academic rigor, hands-on learning, and leadership development with exclusive access to Seattle's dynamic business network.

Students will develop critical skills in teamwork, communication, and problem-solving through interactive workshops, a case competition, and visits to leading corporations. In this program, students will gain valuable insights into the business world while learning directly from Foster School faculty in their state-of-the-art facilities, providing a firsthand experience of college life on UW's campus.

Excursions

Students will participate in company visits that enhance their classroom learning and case study experience. These excursions connect course concepts to real-world business practices. In 2026, students visited Nike Headquarters and AI House in Seattle.

Instructors

Leta Beard

Business and Leadership will be taught by Leta Beard, Associate Teaching Professor of Marketing and International Business at Foster. Leta Beard holds both a Bachelor's degree and an MBA from the University of Washington. With a rich history of mentoring young leaders, Leta combines her expertise and passion to inspire and guide students. Her leadership ensures that students will gain valuable insights into the dynamic world of business while building skills to tackle real-world challenges.

Read more about Leta Beard **here**.

Helen Andrews

Helen Andrews studies behavioral economics, education, and public policy, with a focus on personal financial decision-making and financial literacy education. She holds a BA from Mount Holyoke College and an MBA from the Foster School of Business at the University of Washington. After working in finance and investments and earning her CFA designation, Helen developed a passion for financial literacy, leading her to earn a Master in Teaching from Seattle University. She has taught personal finance in the Bellevue School District and at UW Bothell. In Business and Leadership, Helen will be focusing on behavioral, economic, and financial theory personal financial planning, and ultimately teaching students about financial independence.

Jean Choy

Jean Choy is an Associate Teaching Professor of Management and the Associate Dean of Executive Education and International Initiatives at the University of Washington. She holds both an MBA and a BA from the University of Washington. With expertise in communications, difficult conversations, executive presence, organizational transformation, and presentation skills, Jean is dedicated to developing leaders who excel in both interpersonal and professional settings.

In Business and Leadership, Jean will focus on teamwork, communication, and presentation skills, helping students work together on collaborative yet competitive exercises to strengthen their teamwork abilities.






Tuition Information

Residential Students

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes**: optional airport pickup and drop-off service (available for an additional fee)
- **Price**: $7,898

Commuter Students

- **Includes**: lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes**: lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for $125 per day
- **Price**: $4,498

Supplements:

- Application fee: Starting at $99 (mandatory, nonrefundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click here for more info.

More info on Airport Transfer

More info on Unaccompanied Minor Service

Apply Now!

Course Structure

There are nine three-hour class sessions over the two-week course. During week one, students have class from 9:00 am - 12:00 pm, Monday - Friday. During week two, students have class from 9:00 am - 12:00 pm, Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).

Typical Schedule

8AM	Breakfast
9AM	Academic Course / Commuter Student Arrival
12PM	Lunch
1:30PM	Academics in Action or UW Faculty Workshop
3:30PM	True You, Project Work, or Recreational Activity
5PM	Commuter Student Departure
6PM	Dinner
7PM	Clubs
10:30PM	Night Checks





