

SUMMER SPRINGBOARD
Look Inward. Go Upward.

Business Management

New student admissions for Summer 2027 are open

2-Week Course

This is a two-week program where you'll focus on one course for the entire duration.

Program Highlights

- Discover the fundamentals of management, leadership, and strategic decision-making that drive successful businesses.
- Explore how social, cultural, and economic factors shape companies and influence global markets.
- Solve real-world business challenges, creating ethical, innovative, and sustainable solutions.
- Strengthen critical thinking, teamwork, and communication skills through engaging projects, presentations, and hands-on experiences.
- Learn from business professionals and industry leaders to explore exciting careers in management, consulting, entrepreneurship, and corporate strategy.

2027 Dates

- **Vanderbilt University:**
  - June 20 - July 2
- **UC Santa Barbara:**
  - July 18 - July 30

Academic Program Overview

Are you curious how companies make big decisions and stay ahead in a competitive world? This Business Management course provides students with an introduction to the principles and practices of modern business. Students will explore key areas such as leadership, organizational behavior, strategic planning, marketing, finance, and entrepreneurship. The course emphasizes critical thinking, problem-solving, and decision-making through the analysis of real-world business scenarios. Students will examine how various factors influence business operations and develop practical skills in teamwork, communication, and project management. Through industry insights and hands-on activities, the course prepares students to understand the complexities of managing organizations and to envision potential career pathways in the business world.

Excursions

Connect with business professionals and see real-world management in action through academic excursions and guest speakers. Students may visit Nashville companies, startups, and corporate offices, or meet with industry leaders who are shaping the future of business.

Instructor - To Be Announced

Courses are taught by accomplished and passionate faculty recruited from many area colleges, universities and professional forums. Each faculty member is selected for their subject area expertise and proven ability to both challenge and captivate students.

Tuition Information:

Apply by November 30 to lock in the lowest prices of the year. Tuition increases on December 1

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes**: optional airport pickup and drop off service (available for an additional fee)
- **Price**: Vanderbilt: $5,698; UCSB: $5,798

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for $125 per day
- **Price**: Vanderbilt: $2,998; UCSB: $3,298

Supplements:

- **Application Fee**: Starting at $99 (mandatory, non-refundable)
- **Tuition Protection Plan**: Allows for cancellation for any reason up until the day of the program. Click here for more info.

Summer Springboard programs are not run by our campus partners (with the exception of Cal Poly, University of Washington Foster School of Business, and NYSID which are run in partnership with SSB). Universities and their affiliated departments and partners do not control and are not responsible or liable in any manner for any part of the Summer Springboard program.

Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Afternoons in both weeks are dedicated to students' preferred College Readiness Workshops (CRW), True You, and Academics in Action, with Academics in Action including academic excursions, guest speakers, and course-related activities, such as an instructor-led project or student-led, independent study.

Typical Schedule

8AM	Breakfast
9AM	Academic Course / Commuter Student Arrival
12PM	Lunch
1:30PM	Academics in Action or Recreational Activity
3:30PM	CRWs, True You, or Academics in Action
5-5:15PM	Commuter Student Departure
6PM	Dinner
7PM	Clubs
10:30PM	Night Checks

Schedule above is a sampler; real schedules may vary based on program and academic track.

More info on Airport Transfer

More info on Unaccompanied Minor Service

Apply Now!

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