

SUMMER SPRINGBOARD
Look Inward. Go Upward.

Business and Entrepreneurship Infosheet

New student admissions for Summer 2027 are open

2-Week Course

This is a two-week program where you'll focus on one course for the entire duration.

Program Highlights

- Introduce the Business Model Canvas approach to entrepreneurship
- Work in teams to create a new business venture and develop a sales and marketing plan to pitch your venture to investors and mentors
- Understand how operations, marketing, sales, and finance come together to drive businesses
- Hear the tales of survival of a startup business from an entrepreneurial founder

2027 Dates

MIT Campus

- Session 1: June 20 - July 2
- Session 2: July 5 - July 17*
- Session 3: July 18 - July 30

*Sessions starting July 5th will start on Monday, not Sunday (due to the holiday). During the first week, classes meet Tuesday through Friday, followed by Monday through Friday in week two.

Academic Program Overview

In their first class, students will break into teams and come up with an original business idea. Over the course of the entire program they develop this idea into a business that they will ultimately pitch to investors. Along the way, teams need to develop a marketing plan and financial projections. By using an experiential learning approach, students will quickly engage in the topic, and the instructor introduces the underlying theory and concepts as students tackle these issues while trying to build their business. On the final day of the course the teams present their products to an expert panel of judges who provide professional and informative feedback to the students.

Academics in Action

Explore business through afternoon activities, guest speakers, and educational excursions in the Cambridge and Boston areas. In the past, students have visited Harvard Innovation Labs and Cambridge Innovation Center. Through instructor-led activities and independent study, students will connect classroom concepts to real-world practices and explore careers in the field.

Past Instructors

Barry Horwitz is a strategy consultant, entrepreneur, author, and educator with 20+ years of experience, including at BCG and in his own practice, advising Fortune 500 companies, startups, and global NGOs.

Olivier Aries is founder of Thrive Labs, an executive coach, and strategist specializing in behavioral intelligence and business transformation. Formerly with Predictive Index and Kearney, he is also a deep-tech venture co-founder and co-author of Line of Sight (Simon & Schuster, 2024).

Tuition Information:

Apply by November 30 to lock in the lowest prices of the year. Tuition increases on December 1

Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes**: optional airport pickup and drop off service (available for an additional fee)
- **Price**: $6,798

Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for $125 per day
- **Price**: $3,298

Supplements:

- **Application Fee**: Starting at $99 (mandatory, non-refundable)
- **Tuition Protection Plan**: Allows for cancellation for any reason up until the day of the program. Click here for more info.

Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Afternoons in both weeks are dedicated to students' preferred College Readiness Workshops (CRW), True You, and Academics in Action, with Academics in Action including academic excursions, guest speakers, and course-related activities, such as an instructor-led project or student-led, independent study.

Typical Schedule

8AM	Breakfast
9AM	Academic Course / Commuter Student Arrival
12PM	Lunch
1:30PM	Academics in Action or Recreational Activity
3:30PM	CRWs, True You, or Academics in Action
5-5:15PM	Commuter Student Departure
6PM	Dinner
7PM	Clubs
10:30PM	Night Checks

Schedule above is a sampler; real schedules may vary based on program and academic track.

More info on Airport Transfer

More info on Unaccompanied Minor Service

Apply Now!

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