SUMMER SPRINGBOARD
Look Inward. Go Upward.

# Journalism + Broadcasting Infosheet

**New student admissions for Summer 2027 are open.**




**2-Week Course**

This is a two-week program where you'll focus on one course for the entire duration.

## Program Highlights

- Step into the role of a journalist as you pitch, report, write, and present your own news stories
- Learn the essentials of video and audio production, editing, and on-camera presenting
- Cover a range of beats, from news and features to sports, including live play-by-play
- Work in a professional studio at the University of Michigan and produce your own newscast or podcast episode.

## 2027 Dates

**University of Michigan**

- Session 1: July 18 - July 30

## Academic Program Overview

Step  into the role of a working journalist. Students will learn how reporters decide what's newsworthy, find and interview sources, check facts, and write stories for print, broadcast, podcasts, and social media. Students then move behind the camera and microphone, learning to script, shoot, edit, and present their stories, and they practice live play-by-play and color commentary as part of a sports beat.

Using an experiential learning approach, students dive right into reporting. The instructor introduces key concepts, including news judgment, media ethics, broadcast writing, and production, as students apply them to real assignments. The course ends with each newsroom team producing and presenting its own newscast or podcast episode.

## Excursions

Students will visit local sports media outlets for an inside look at the industry. Students will also have the opportunity to witness a live broadcast in action. These experiences provide valuable insight into the career paths available in sports media, helping students build industry connections and gain practical knowledge.

# Instructors

### Troy Hale

Troy Hale is a 33-time Emmy Award winner and 2024 Silver Circle Hall of Fame inductee with over three decades of experience in journalism and filmmaking. A Senior Professor of Practice and founder of Troy Hale Films, he has earned 65+ Emmy nominations and international acclaim for his documentaries, which are distributed globally on platforms like Amazon and Apple TV. From covering major world events to winning an Edward R. Murrow Award, Troy is recognized as a master visual storyteller and an elite industry judge.

# Tuition Information:

**Apply by November 30 to lock in the lowest prices of the year. Tuition increases on December 1.**

### Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes**: optional airport pickup and drop off service (available for an additional fee)
- **Price**: $5,698

### Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for $125 per day
- **Price**: $2,998

# Supplements:

- Application fee: Starting at $99 (mandatory, non-refundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click here for more info.

## Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Afternoons in both weeks are dedicated to students' preferred College Readiness Workshops (CRW), True You, and Academics in Action, with Academics in Action including academic excursions, guest speakers, and course-related activities, such as an instructor-led project or student-led, independent study.

## Typical Schedule

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| 8AM | Breakfast |
| 9AM | Academic Course / Commuter Student Arrival |
| 12PM | Lunch |
| 1:30PM | Academics in Action or Recreational Activity |
| 3:30PM | CRWs, True You, or Academics in Action |
| 5-5:15PM | Commuter Student Departure |
| 6PM | Dinner |
| 7PM | Clubs |
| 10:30PM | Night Checks |

Schedule above is a sampler; real schedules may vary based on program and academic track.

More info on Airport Transfer

More info on Unaccompanied Minor Service

Apply Now!

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