



SUMMER SPRINGBOARD
Look Inward. Go Upward.

# Music Production + Management Infosheet

**New student admissions for Summer 2027 are open.**

**2-Week Course**

This is a two-week program where you'll focus on one course for the entire duration.

## Program Highlights

- Explore the major elements of music production, including songwriting, producing, recording, and editing.
- Understand music industry management, including rights, royalties, licensing, and copyrights.
- Learn how to manage artists through contracts, negotiations, and career development.
- Apply marketing and branding techniques, focusing on artist brand and image, social media, building a fanbase, connecting with audiences, and more.

## 2027 Dates

**UCLA**

- Session 2: July 5 - July 17*

**Vanderbilt University:**

- Session 1: June 20 - July 2

*Sessions starting July 5th will start on Monday, not Sunday (due to the holiday). During the first week, classes meet Tuesday through Friday, followed by Monday through Friday in week two.

## Academic Program Overview

Summer Springboard's Music Production and Management program provides high school students with a unique opportunity to immerse themselves in the creative and business aspects of the music industry. The locations of this course not only enhances the learning experience but also opens doors to unparalleled industry exposure and networking opportunities.

During the course, students will explore the music industry from the inside, learning key business concepts such as copyright, royalties, and artist management. They will also take advantage of the city's vibrant music scene, visiting world-class studios and learning from leading professionals during excursions and guest lectures.

By the end of the program, students will have developed both their creative and business skills, completing a final project and leaving well-prepared to pursue a career in the music industry.

## Excursions

In Los Angeles, go behind the scenes and explore the significance of different music genres, see displays of fashion worn on the red carpet, and discover the history of music production at the Grammys Museum. Students will also get to visit a real recording studio, where they will learn about music recording equipment as well as producing and editing demos. For a look at what our UCLA students produced last summer, check out their original songs - STARGAZING and TEMPORARY.

Students on the campus of Vanderbilt will leverage the resources available in the city to apply classroom learning to diverse career and academic pathways. Previous excursions include tours and learning from professionals in the industry at National Museum of African American Music and Ryman Auditorium.

# Instructors

### UCLA Instructor - Charles D. Wilson

Charles D. Wilson is a seasoned musician and songwriter, with over 100 songs featured across commercial platforms, television, and film. His experience spans collaborations with top lifestyle brands like Beats by Dre and Amazon. Currently, Charles serves as the Associate Director of Talent and Entertainment Relations at Propper Daley, a leading social impact agency in Los Angeles. Beyond his professional endeavors, he is a dedicated advocate for the music industry as a voting member of the Recording Academy, where he champions the rights of music creators.

### Vanderbilt Instructor - Eric Holt

Eric Holt is an Associate Professor of Music Business at Belmont University's Curb College of Entertainment and Music Business. He is also the co-founder of The Lovenoise Group, a diverse lifestyle marketing and concert promotions company that has made a significant impact in Nashville's live music scene. Holt holds a Bachelor of Science in Communications from Howard University and a J.D. from Vanderbilt University Law School. With over two decades of experience in the entertainment industry, Holt is widely recognized as an expert in branding, marketing, and Black music. He is a sought-after speaker at universities and corporate events, where he delivers impactful insights on leadership, strategic management, team development, and goal setting.

# Tuition Information:

**Apply by November 30 to lock in the lowest prices of the year. Tuition increases on December 1**

### Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes**: optional airport pickup and drop off service (available for an additional fee)
- **UCLA Price**: $6,298
- **Vanderbilt University Price:** $5,698

### Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for $125 per day
- **UCLA Price**: $3,298
- **Vanderbilt University Price:** $2,998

# Supplements:

- **Application fee**: Starting at $99 (mandatory, non-refundable)
- **Tuition Protection Plan**: Allows for cancellation for any reason up until the day of the program. Click here for more info.

## Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Afternoons in both weeks are dedicated to students' preferred College Readiness Workshops (CRW), True You, and Academics in Action, with Academics in Action including academic excursions, guest speakers, and course-related activities, such as an instructor-led project or student-led, independent study.

## Typical Schedule

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| 8AM | Breakfast |
| 9AM | Academic Course / Commuter Student Arrival |
| 12PM | Lunch |
| 1:30PM | Academics in Action or Recreational Activity |
| 3:30PM | CRWs, True You, or Academics in Action |
| 5-5:15PM | Commuter Student Departure |
| 6PM | Dinner |
| 7PM | Clubs |
| 10:30PM | Night Checks |

Schedule above is a sampler; real schedules may vary based on program and academic track.

More info on Airport Transfer

More info on Unaccompanied Minor Service

Apply Now!

Summer Springboard programs are not run by our campus partners (with the exception of Cal Poly, University of Washington Foster School of Business, and NYSID which are run in partnership with SSB). Universities and their affiliated departments and partners do not control and are not responsible or liable in any manner for any part of the Summer Springboard program.