

# ON AIR



**SUMMER  
SPRINGBOARD**  
Look Inward. Go Upward.

## Broadcast Communications Infosheet

New student admissions for  
Summer 2023 are open.



### Program Highlights

- Understand the basics of broadcasting, video production, journalism, media, and design.
- Learn the art of storytelling
- Gain skills in scripting, editing, producing, presenting, and disseminating information.
- Create a portfolio of your professional content captured and created during the program



### 2023 Dates

Georgia Tech (\$5,398)

- Session 1: June 18 - June 30, 2023



### Academic Program Overview

Do you love to create videos? Do you dream of telling stories and developing ideas that can help shape our world? Communication is critical when it comes to moments of crisis and conflict. Learn how to think and navigate your thoughts and ideas strategically in an ever-changing world. Focus on coursework that best matches your interest and helps you bring your creative vision to life. You will tackle real-life stories and learn the process from a professional in the field, talk with experts in different subject areas of communication and practice what you learn by creating and presenting a portfolio/project.



### Excursions

Visit a newsroom and hear from experts in the field, such as journalists, videographers, broadcasters, or editors

## Instructors

### TBA

Courses are taught by accomplished and passionate faculty recruited from many area colleges, universities and professional forums. Each faculty member is selected for their subject area expertise and proven ability to both challenge and captivate students.

## Tuition Information:

### Residential Students:

- Includes: all meals, lodging, excursions, academic course, weekend excursions
- Excludes: optional airport pickup and drop off service (available for an additional fee)
- Price: See prices under 2023 dates\*

### Commuter Students:

- Includes: lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- Excludes: lodging, breakfast, dinner, weekend excursions
- Price: \$3,098

### Extended Commuter Students:

- Includes: lunch, dinner, excursions, academic course, programming from 9am to 8pm, weekend excursions
- Excludes: lodging, breakfast
- Price: \$3,698

## Supplements:

- Application fee: \$99 (mandatory, non-refundable)

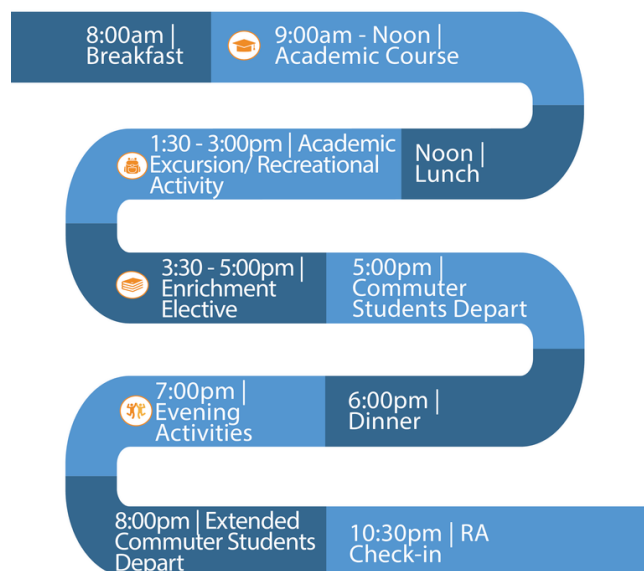


## Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



## Typical Schedule



More info on [Airport Transfer](#)

More info on [Unaccompanied Minor Service](#)

Summer Springboard programs are not run by our campus partners (with the exception of Cal Poly which is run in partnership with SSB). Universities and their affiliated departments and partners do not control and are not responsible or liable in any manner for any part of the Summer Springboard program.

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