



CAL POLY
Extended Education

COLLABORATIVE PARTNER



SUMMER
SPRINGBOARD

Data Journalism

New student admissions for
Summer 2024 are open.



Program Highlights

- Learn effective ways to collect data
- Organize that data so it can be analyzed
- Identify genuine patterns and anomalies in the data that suggest trends and insights
- Conceptualize designs that will illustrate these insights"



2024 Dates

- Session 2: July 14 - July 26



Academic Program Overview

Learn the fundamental skills of data journalism by collecting and organizing information to create eye-catching and impactful visualizations to explore and share the data. The growth of digital media and technology have facilitated the collection and storing of data. Whereas traditional journalism features personal interviews and experience, data journalism uses analysis and visualization techniques to share stories and information. In this course, students will gain data skills by investigating themselves.



Excursions

Students may visit the Cal Poly eye-tracking and game-development laboratory to see how personalized information is gathered. A potential guest speaker is a Politico data editor talking about gathering data and creating data visualizations used by millions.

Instructors

Patrick Howe, Associate Professor Cal Poly SLO

Patrick worked as an investigative reporter and political correspondent in Washington D.C. and statehouse newsrooms for outlets including The Associated Press and the Arkansas Democrat Gazette. He's an editorial adviser to Mustang News, Cal Poly's integrated student media organization. He studies how artificial intelligence is used to help journalists and has taught data journalism classes since 2015.

Tuition Information:

- Includes: all meals, lodging, excursions, academic course, weekend excursions
- Excludes: optional airport pickup and drop-off service (available for an additional fee)
- Price: \$5,298

Supplements:

- Application fee: \$99 (mandatory, nonrefundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.

More info on [Airport Transfer](#)

More info on [Unaccompanied Minor Service](#)



Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



Typical Schedule

8:00 a.m.	Breakfast
9:00 a.m.	Academic Course
Noon	Lunch
1:30 p.m.	Academic Excursion/ Recreational Activity
3:30 p.m.	Enrichment Elective
6:00 p.m.	Dinner
7:00 p.m.	Evening Activities
10:30 p.m.	RA Check-in

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