



Instructional & Technical Writing

New student admissions for Summer 2024 are open.



Program Highlights

- Work collaboratively to create repair guides for iFixit.com
- Reverse engineer a device to demystify the “black box” of repair
- Identify the steps of Tuckman’s Model of group development as they work in teams of 3-4
- Demonstrate technical communication concepts such as instruction writing, concision, and audience-awareness
- Recognize concepts of sustainability in repair
- Engage in peer-review strategies to grow as writers



2024 Dates

- Session 2: July 14 - July 26



Academic Program Overview

In our two-week session, students will work closely with local company iFixit to write repair guides for iFixit.com. In teams of 3-4, students will pick out a device (such as a vacuum, laptop, or printer) at the iFixit office and will reverse engineer it to write these repair guides. Once students take apart their devices, they will photograph the steps of putting the devices back together and will write repair guides to empower others to repair their items. In addition to improving writing skills and learning the syntax and format of instructional and technical writing, students will gain valuable group experience and learn how to effectively communicate in workplace teams.



Excursions

Students will visit the iFixit Office in downtown SLO and meet iFixit EDU team.

Instructors

Morgan White, Lecturer, Cal Poly SLO

Morgan White has been teaching writing and technical communications in the English department at Cal Poly for 10 years. She teaches Technical Editing, Writing Arguments about STEM, Technical Writing for Engineers, Writing & Rhetoric, and Argumentation and loves anything related to the field of technical communications. She has worked closely with iFixit in the past and cannot wait for students to be empowered to repair their stuff! Morgan lives in San Luis Obispo with her husband and two children and is a grad of UCSB and Cal Poly, SLO.

Tuition Information:

- Includes: all meals, lodging, excursions, academic course, weekend excursions
- Excludes: optional airport pickup and drop-off service (available for an additional fee)
- Price: \$5,298

Supplements:

- Application fee: \$99 (mandatory, nonrefundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.

[More info on Airport Transfer](#)

[More info on Unaccompanied Minor Service](#)

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Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



Typical Schedule

8:00 a.m.	Breakfast
9:00 a.m.	Academic Course
Noon	Lunch
1:30 p.m.	Academic Excursion/ Recreational Activity
3:30 p.m.	Enrichment Elective
6:00 p.m.	Dinner
7:00 p.m.	Evening Activities
10:30 p.m.	RA Check-in

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