



CAL POLY
Extended Education

COLLABORATIVE PARTNER



SUMMER
SPRINGBOARD

Public Policy & Political Advocacy

New student admissions for
Summer 2024 are open.



Program Highlights

- General understanding of public policy process, government institutions, and advocacy theories.
- Identifying opportunities for engagement within political frameworks.
- Building practical skills to assess opportunities and avenues for advocacy.
- Practicing effective critical thinking and written communication.



2024 Dates

- Session 2: July 14 - July 26



Academic Program Overview

Our government frameworks and institutions impact every single person. The policies made by our federal, you! Throughout our two weeks together, we will learn the foundations of our government systems, how the policymaking process works, and build skills to influence pertinent, meaningful social change. Additionally, students will gain a command of political advocacy strategies and tactics and how to adapt them in an impactful way.

This course will take a practical approach to learning to engage with policymakers and institutions while also focusing on building effective advocacy strategies and practical skills. More specifically, students will develop the knowledge of our government actors and institutions, the inter-workings of the policy system, view our policymakers in the process, and build tools to effectively engage with the policymaking process and influence decisions to create meaningful change. By the end of the course, students will create their own actionable advocacy strategies to take into their future.



Excursions

TBA

Instructors

Annie Frew, Lecturer Cal Poly SLO

Annie Aguiñiga Frew received her MPP from Cal Poly San Luis Obispo in 2014. Her research focused on the assessment of the environmental justice movement in California's Central Valley and its political impacts on California policymaking institutions. Ms. Frew's career spans over a decade working in the California legislature and politics, local community engagement and political advocacy. She also holds a certificate in Conflict Transformation from Emory University. Her approach to teaching focuses on the development of foundational political science knowledge in tandem with practical, applicable skills to help guide students in their own experience of becoming engaged citizens and strategic advocates who can influence positive social change.

Tuition Information:

- Includes: all meals, lodging, excursions, academic course, weekend excursions
- Excludes: optional airport pickup and drop-off service (available for an additional fee)
- Price: \$5,298

Supplements:

- Application fee: \$99 (mandatory, nonrefundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.

More info on [Airport Transfer](#)

More info on [Unaccompanied Minor Service](#)

[Apply Now](#)



Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two, students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



Typical Schedule

8:00 a.m.	Breakfast
9:00 a.m.	Academic Course
Noon	Lunch
1:30 p.m.	Academic Excursion/ Recreational Activity
3:30 p.m.	Enrichment Elective
6:00 p.m.	Dinner
7:00 p.m.	Evening Activities
10:30 p.m.	RA Check-in

2024_V4

