



**SUMMER**  
SPRINGBOARD



## DRONE CINEMATOGRAPHY

# COURSE INFOSHEET

### PROGRAM HIGHLIGHTS:

- Gain experience with drone operations, maneuverability, and actual flight operations in an open field.
- Read air traffic and weather reports to identify all the vital information needed to start piloting drones safely.
- Dive into the capabilities of drone photography and videography, as drones are revolutionizing TV and film.
- Upon program completion, be eligible to receive your certified amateur drone pilot's license to fly drones legally.

### CAMPUS LOCATION & DATES

**SAN DIEGO**  
July 24 - August 5, 2022

## A DAY IN THE LIFE OF A SUMMER SPRINGBOARD STUDENT

### CAMPUS BASED - TYPICAL WEEKDAY SCHEDULE

8:00am  
Breakfast



9:00am - Noon  
Academic Course



1:30pm - 3:00pm | Academic  
Excursion or Recreational Activity

Noon | Lunch



3:30pm - 5:00pm  
Enrichment Elective

5:00pm | Commuter  
Students Depart



7:00pm  
Evening Activities

6:00pm | Dinner

8:00pm | Extended  
Commuter Students Depart

10:30pm | RA Check-in

### ACADEMIC PROGRAM OVERVIEW:

What started as a fun hobby is now one of the fastest growing industries. Gain hands-on drone operations experience and work with a professional drone pilot to learn skills used at large companies such as Amazon, UPS and AT&T. The FAA estimates there are currently 500,000 drones registered in the US. But did you know that you have to be certified as an amateur or professional to legally fly a drone? During this program, you will gain experience with actual flight operations and maneuverability in an open field, as well as discover the impact drones are having on film. With the technical capabilities and high quality of video, drones are an

excellent tool for filming and taking video. Each student will have access to their own Tello, a mini drone that makes flying fun and easy.

## COURSE STRUCTURE:

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).

## GUEST SPEAKERS AND EXCURSIONS:

Students will have multiple opportunities to go off-campus to practice flying drones. Past excursions have included Crown Point in San Diego, where students had the opportunity to not only practice flying but also to meet with industry professionals during their regular monthly meetup.

## INSTRUCTOR AND CURRICULUM ADVISOR:

### Instructor at San Diego – **Brandon Murphy**

Brandon has worked with small businesses and Fortune 8 companies for over 15 years, bringing a wide range of expertise to RJ Films. He is responsible for setting the company-wide strategies and building of their business, while overseeing the sales & marketing. He has designed a course that is equal parts hands-on and theoretical, giving students the opportunity to perfect their drone flying skills as well as a broad overview of the drone industry.

Instructor Video:

 **Summer Springboard - Drone Cinematography**

## TUITION RATES

### **Residential Students: \$5,198**

Includes: all meals, lodging, excursions, Academic Course, weekend excursions;  
Excludes: optional airport pickup/drop off service (available for an additional fee)

### **Commuter Students: \$2,998**

Includes: lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday; Excludes: lodging, breakfast, dinner, weekend excursions

### **Extended Commuter Students: \$3,598**

Includes: lunch, dinner, excursions, academic course, programming from 9am to 8pm, weekend excursions;

Excludes: lodging, breakfast

## TUITION SUPPLEMENTS:

- Application fee: \$99 (mandatory, non-refundable)
- Group airport transfers: \$95 each way. Transfers outside of the official group pick-up and drop-off time window are \$195 each way (optional)
- Unaccompanied minor transportation: \$50 additional fee each way (if using airport transfer)