



**SUMMER  
SPRINGBOARD**  
Look Inward. Go Upward.

# Finance & Investing Infosheet

New student admissions for  
Summer 2024 are open.



## Program Highlights

- Study the underlying factors that influence publicly traded stock prices, and learn about options, futures and margin trading.
- Analyze P&L and balance sheets to gain useful insights into company valuations and private equity investments.
- Conduct equity research, and value a company using time-tested principles from professional investors.
- Gain valuable insights, and develop an investment pitch for an asset or stock that you believe is greatly undervalued.



## 2024 Dates

### BARNARD/COLUMBIA

- Session 1: June 30 - July 12
- Session 2: July 14 - July 26



## Academic Program Overview

From investment banking to risk management to commercial real estate, there are many career options and opportunities to learn about business models and financial markets while also building new skills. Students visit an investment company to hear firsthand details of investment successes, failures and learnings. Also, an accomplished investment professional will share their personal career path and the wide range of career opportunities in the investment space—from being in the limelight to working behind the scenes. Students will be introduced to core investment concepts and learn to research data and reference their trajectories, estimate asset values and specifying performance benchmarks, employ portfolio theory to devise risk-adjusted asset allocation strategies, develop hedging strategies to offset risk, and manage portfolio performance.



## Excursions

Students will attend an insider tour of Wall street, visit an in-house trading room with 15 Bloomberg terminals and hear from CEOs and Financial Advisors. Last summer, students met with the Chief Investment Officer of the YMCA Retirement Fund.

# Instructors

## New York – Michael Cheah

Mr. Cheah has more than 30 years of market experience. Until recently, he was the executive vice president of Capital Position, one of the financial industry's premier positioning, growth strategy, and global marketing firms. Before that, he worked as the senior vice president and senior portfolio manager responsible for all investment-grade fixed income portfolios at AIG SunAmerica Asset Management Corp. He also spent 17 years at the Monetary Authority of Singapore, where he was the head of the U.S. Bond Division, Markets, and Investment Department, and chief representative of the New York office. His responsibilities at the monetary authority included managing foreign-exchange reserves and overseeing external relationships with financial and government institutions in the United States.

## Tuition Information:

### Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes:** optional airport pickup and drop off service (available for an additional fee)
- **Price:** \$5,698

### Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 6pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for \$125 per day
- **Price:** \$3,198

## Supplements:

- Application fee: \$99 (mandatory, non-refundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.



## Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



## Typical Schedule



More info on [Airport Transfer](#)

More info on [Unaccompanied Minor Service](#)

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