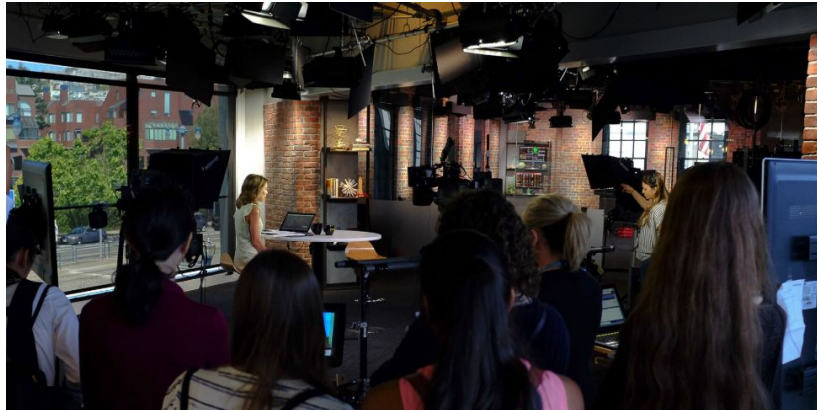




# Journalism



## Program Highlights

- Experience a journalist's process from idea development and reporting to editing and publishing
- Gain hands-on experience in citizen reporting and social media, shooting and editing video and photos, all from your smartphone
- Develop skills to interview sources for details, anecdotes, and quotes for feature stories
- Learn from experienced professionals about libel laws, censorship, and worldwide press freedom
- Create a final project exploring different aspects of the field including blog, video, photo, and podcast reporting

## Campus Locations

### Georgetown University

- July 14 - July 26, 2019
- July 28 - August 9, 2019

### UC Berkeley

- June 23 - July 5, 2019
- July 7 - July 19, 2019
- July 21 - August 2, 2019

## Academic Program Overview

In their first class, students will break into teams and choose a theme that they would like to report on. Over the course of the program, students will complete multiple journalism projects which will ultimately be combined into a portfolio that focuses on their selected theme. Along the way, they will use blog, video, photo, and podcast reporting techniques to capture different angles of their story. By using an experiential learning approach, students will quickly engage in the topic, and the instructor introduces the underlying theory and concepts as students tackle these issues while interviewing and reporting.

## Excursions

Last year students went to Bloomberg TV. Bloomberg has 2700 journalists in 100 countries writing over 5000 stories a day! Additionally students received a behind the scenes tour of the San Francisco Chronicle, the largest newspaper in Northern California and the second largest on the West Coast.

## Instructors

Courses are taught by accomplished and passionate faculty recruited from many area colleges, universities and professional forums. Each faculty member is selected for their subject area expertise and proven ability to both challenge and captivate students.



### Curriculum Advisor - Silvio Carrillo, M.A.

While instructors vary each year, the Curriculum Advisors ensure continuity in our curriculum. This course was designed by Silvio Carrillo. Silvio's journalism career spans more than 20 years. He is a former producer at CNN, Al Jazeera and the South China Morning Post, among other news outlets. As a producer, he has produced breaking news and feature stories from all over the world including the war in Iraq, numerous US presidential and congressional elections, the 2009 Coup in Honduras and many more. He has also written editorials for the New York Times.

### Sample Schedule from Past Year

*This is only to provide a general idea of the class structure. The exact sequence of lessons will change based on availability of guest speakers and on companies that can host our students.*

Class is held from 9am to 12pm, Monday through Friday.

#### Day 1. Monday

- Class expectations, and structure
- Journalism basics: What is a story?
- Composing a scene
- In class assignment #1: Photo captions

#### Day 2. Tuesday

- Photographic storytelling
- Choosing the right photo's and order
- Interview techniques and practice

#### Day 3. Wednesday

- Audio: Why is it so important?
- Kinds of sound
- Conduct interviews
- In class assignment #2: Recording sound

#### Day 4. Thursday

- Turn in assignment #2
- Review final assignment and choose partners
- Pick final assignment subject/topic
- Lighting, framing, audio, etc.

#### Day 5. Friday

- Final assignment review
- Guest Speaker

#### Day 6. Monday

- Field Trip

#### Day 7. Tuesday

- Intro to video editing software
- Homework: Video interview with an SSB Medical or Business student

#### Day 8. Wednesday

- In class assignment #3: Blog post
- Social media photos
- Live video reporting
- Fine tuning and editing stories

#### Day 9. Thursday

- Present final projects

### Tuition

- **Residential Students:** \$4,998
  - Includes: all meals, lodging, field trips, academic program, weekend excursions
  - Excludes: optional airport pickup and drop off service (available for an additional fee)
- **Commuter Students:** \$2,498
  - Includes: academic program, field trips, programming from 9am to 5pm, Monday-Friday
  - Excludes: lodging, meals (lunch plan available for \$200), weekend excursions
- **Extended Commuter Students:** \$3,398
  - Includes: lunch, dinner, field trips, academic program, programming from 9am to 8pm, weekend excursions
  - Excludes: breakfast, lodging