

Journalism



Program Highlights

- Experience a journalist's process from idea development and reporting to editing and publishing
- Gain hands-on experience in citizen reporting and social media, shooting and editing video and photos, all from your smartphone
- Develop skills to interview sources for details, anecdotes, and quotes for feature stories
- Learn from experienced professionals about libel laws, censorship, and worldwide press freedom
- Create a final project exploring different aspects of the field including blog, video, photo, and podcast reporting

Campus Locations

UC Berkeley

- June 21-July 3, 2020
- July 5-July 17, 2020
- July 19-July 31, 2020

Georgetown University

- July 27 - August 8, 2020

American University

- June 28- July 8, 2020
- July 12 - July 24, 2020

Academic Course Overview

In their first class, students will break into teams and choose a theme that they would like to report on. Over the course of the program, students will complete multiple journalism projects which will ultimately be combined into a portfolio that focuses on their selected theme. Along the way, they will use blog, video, photo, and podcast reporting techniques to capture different angles of their story. By using an experiential learning approach, students will quickly engage in the topic, and the instructor introduces the underlying theory and concepts as students tackle these issues while interviewing and reporting.

Excursions

Last year students went to Bloomberg TV. Bloomberg has 2700 journalists in 100 countries writing over 5000 stories a day! Additionally students received a behind the scenes tour of ABC 7, the second oldest television station in San Francisco, our students also had a rare shout out on live television last year when they visited. .

Instructors

Courses are taught by accomplished and passionate faculty recruited from many area colleges, universities and professional forums. Each faculty member is selected for their subject area expertise and proven ability to both challenge and captivate students.

Sample Schedule from Past Year

This is only to provide a general idea of the class structure. The exact sequence of lessons will change based on availability of guest speakers and on companies that can host our students.

Day 1. Monday

- Class expectations, and structure
- Journalism basics: What is a story?
- Composing a scene
- In class assignment #1: Photo captions

Day 2. Tuesday

- Photographic storytelling
- Choosing the right photo's and order
- Interview techniques and practice

Day 3. Wednesday

- Audio: Why is it so important?
- Kinds of sound
- Conduct interviews
- In class assignment #2: Recording sound

Day 4. Thursday

- Turn in assignment #2
- Review final assignment and choose partners
- Pick final assignment subject/topic
- Lighting, framing, audio, etc.

Day 5. Friday

- Final assignment review
- Guest Speaker

Day 6. Monday

- Field Trip

Day 7. Tuesday

- Intro to video editing software
- Homework: Video interview with an SSB Medical or Business student

Day 8. Wednesday

- In class assignment #3: Blog post
- Social media photos
- Live video reporting
- Fine tuning and editing stories

Day 9. Thursday

- Present final projects

Tuition

- **Residential Students:** \$4,998
 - Includes: all meals, lodging, field trips, academic program, weekend excursions
 - Excludes: optional airport pickup and drop off service (available for an additional fee)
- **Commuter Students:** \$2,798
 - Includes: academic program, field trips, programming from 9am to 5pm, Monday-Friday
 - Excludes: lodging, breakfast, dinner, weekend excursions
- **Extended Commuter Students:** \$3,398
 - Includes: lunch, dinner, field trips, academic program, programming from 9am to 8pm, weekend excursions
 - Excludes: lodging, breakfast