

INTERNATIONAL BUSINESS

COURSE INFOSHEET

PROGRAM HIGHLIGHTS:

- Introduction of the fundamental principles of business operations on an international scale
- Learn how companies grow and interconnect in the global marketplace
- Understand how political, legal, economic and cultural factors can affect international business
- Visit the headquarters of a multinational company for a first-hand look at operations

ACADEMIC PROGRAM OVERVIEW:

This course gives students the tools to understand and appreciate the various aspects of conducting business in an international marketplace. Students have the opportunity to learn how (and why) companies choose to work across borders and the pros and cons of doing so. The class will do a case study of a well-known, large international organization allowing them a broader understanding of how politics, culture, geography, and history influence a company's decision to go global.

CAMPUS LOCATION & DATES

GEORGETOWN
July 17 - July 29, 2022

A DAY IN THE LIFE OF A SUMMER SPRINGBOARD STUDENT

CAMPUS BASED - TYPICAL WEEKDAY SCHEDULE

8:00am
Breakfast



9:00am - Noon
Academic Course



1:30pm - 3:00pm | Academic
Excursion or Recreational Activity

Noon | Lunch



3:30pm - 5:00pm
Enrichment Elective

5:00pm | Commuter
Students Depart



7:00pm
Evening Activities

6:00pm | Dinner

8:00pm | Extended
Commuter Students Depart

10:30pm | RA Check-in

GUEST SPEAKERS AND EXCURSIONS:

Students will have the opportunity to visit the World Bank, Capitol Hill & Smithsonian Museums and a corporate site visit will be part of this course.

INSTRUCTORS:

Instructor at Georgetown - **Peter Lin**

Peter Pin is a veteran Executive with over 30 years of experience in the telecommunications industry encompassing sales, engineering and business development. Peter has served in a variety of roles within the information technology space, covering markets across North America, South America and the Caribbean. Peter currently teaches at George Washington University, Catholic University of America and regularly lectures at Georgetown University. He also mentors young professionals and veterans on navigating business challenges and reaching their career goals. In addition, through ACP and FourBlock, he has assisted veterans as they transition to civilian life. Pin earned his masters degree in International Management from The American Graduate School of International Management and holds a bachelor's degree in business from West Virginia University.

CURRICULUM ADVISOR - Peter Mombaur, MBA

While instructors vary each year, the Curriculum Advisors ensure continuity in our curriculum. This course was designed by Peter Mombaur. Peter's experience ranges from being a management consultant with McKinsey & Co. to being CEO of a telecommunications company, and most recently, managing a private equity.

Residential Students: \$4,998

Includes: all meals, lodging, excursions, Academic Course, weekend excursions; Excludes: optional airport pickup/drop off service (available for additional fee)

Commuter Students: \$2,798

Includes: lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday; Excludes: lodging, breakfast, dinner, weekend excursions

Extended Commuter Students: \$3,398

Includes: lunch, dinner, excursions, academic course, programming from 9am to 8pm, weekend excursions;

Excludes: lodging, breakfast

TUITION SUPPLEMENTS:

- Application fee: \$99 (mandatory, non-refundable)
- Group airport transfers: \$95 each way. Transfers outside of the official group pick-up and drop-off time window are \$195 each way (optional)
- Unaccompanied minor transportation: \$50 additional fee each way (if using airport transfer)

*December 31, 2021 Tuition will increase to: \$5,198 (Residential); \$2,998 (Commuter); \$3,598 (Extended Commuter)