



SUMMER
SPRINGBOARD

JOURNALISM

COURSE INFOSHEET

PROGRAM HIGHLIGHTS:

- Experience a journalist's process from idea development and reporting to editing and publishing
- Gain hands-on experience in citizen reporting and social media, shooting and editing video and photos, all from your smartphone
- Develop skills to interview sources for details, anecdotes, and quotes for feature stories
- Learn from experienced professionals about libel laws, censorship, and worldwide press freedom
- Create a final project exploring different aspects of the field including blog, video, photo, and podcast reporting

ACADEMIC PROGRAM OVERVIEW:

In their first class, students will break into teams and choose a theme that they would like to report on. Over the course of the program, students will complete multiple journalism projects which will ultimately be combined into a portfolio that focuses on their selected theme. Along the way, they will use blog, video, photo, and podcast reporting techniques to capture different angles of their story. Using an experiential learning approach, students will quickly engage in the

CAMPUS LOCATION & DATES

NEW YORK

June 19 - July 1, 2022
July 03 - July 15, 2022

A DAY IN THE LIFE OF A SUMMER SPRINGBOARD STUDENT

CAMPUS BASED - TYPICAL WEEKDAY SCHEDULE

8:00am
Breakfast



9:00am - Noon
Academic Course



1:30pm - 3:00pm | Academic
Excursion or Recreational Activity

Noon | Lunch



3:30pm - 5:00pm
Enrichment Elective

5:00pm | Commuter
Students Depart



7:00pm
Evening Activities

6:00pm | Dinner

8:00pm | Extended
Commuter Students Depart

10:30pm | RA Check-in

topic. The instructor introduces the underlying theory and concepts as students tackle these issues while interviewing and reporting.

COURSE STRUCTURE:

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).

GUEST SPEAKERS AND EXCURSIONS:

In past years students went to Bloomberg TV. Bloomberg has 2700 journalists in 100 countries writing over 5000 stories a day! Additionally, students received a behind-the-scenes tour of ABC 7 and had a rare shout-out on live television when they visited. Students can expect to tour Columbia's School of Journalism or NYU's Journalism Institute.

INSTRUCTORS:

Instructor in New York – TBD

TUITION RATES

Residential Students: **\$5,498**

Includes: all meals, lodging, excursions, Academic Course, weekend excursions;
Excludes: optional airport pickup/drop off service (available for an additional fee)

Commuter Students: **\$2,998**

Includes: lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday; Excludes: lodging, breakfast, dinner, weekend excursions

Extended Commuter Students: **\$3,598**

Includes: lunch, dinner, excursions, academic course, programming from 9am to 8pm, weekend excursions;

Excludes: lodging, breakfast

TUITION SUPPLEMENTS:

- Application fee: \$99 (mandatory, non-refundable)
- Group airport transfers: \$95 each way. Transfers outside of the official group pick-up and drop-off time window are \$195 each way (optional)
- Unaccompanied minor transportation: \$50 additional fee each way (if using airport transfer)