



**SUMMER
SPRINGBOARD**
Look Inward. Go Upward.

Management Consulting Online

New student admissions for
Summer 2023 are open.



Track Highlights

- Gain an understanding of what management consulting is and why they are needed
- Learn how to define problems so that they are SMART - specific, measurable, actionable, realistic, and time-bound.
- Explore how to structure problems so they are mutually exclusive and collectively exhaustive
- Students will acquire knowledge how to prioritize deliverables, actions, and options in order to focus on elements that will give them insight into the 80/20 rule, or how to achieve 80% of the desired results with 20% of the effort in business
- Gain the in-demand soft skills for today's business world by learning how to derive insights and implications from words using business communication
- Learn how to articulate and build a forecast model on paper before completing one using Microsoft Excel.
- Learn how to build a client-ready management consulting slide deck and present it to a client.



Academic Program Overview

Management consulting is the perfect course for students who are seeking exposure to a multitude of different industries before deciding on their own career path. Students will learn about the four different classes of management consultants in the field such as, strategy consulting, implementation consulting, industry specialists and functional specialists. This course offers the perfect opportunity to utilize intellect and analytical abilities to examine a broad variety of industries while preparing businesses for potential acquisition, organization-wide transformation, or general analysis. Students will learn about the big areas for growth in this industry such as, digital (e.g., customer experience), advanced analytics (e.g., data science), and organizational transformations (e.g., recovery from bankruptcy, going from good to great, etc). With a variety of future career options for students, management consulting is an excellent field to explore the limitless professional possibilities beyond college.

Instructor

Juliane Hoss & Savanna Silver

Instructor Juliane Hoss - Juliane is a psychologist, coach and management consultant based in Johannesburg, South Africa with a MSc in Psychology & another MSc in International Labour Relations. She is currently a freelance consultant following two years as a managing executive for TRi Facts at Africa Check. She is also the owner and coach for her own company, Reflect with Juliane. Prior to that, she spent 4 years at Bain and Co. as a Senior Associate Consultant and moved on from that position to found, Bridges Camp in Pretoria, South Africa, a program for teenage students to overcome racism and inequalities to improve access to education and uniting young people.

Micro-Internship Coach/TA Savanna Silver - Savanna is a rising senior at Duke University where she is pursuing a major in Psychology, a certificate in Markets & Management Studies, and a minor in Visual Media Studies.



Real-World Class Project

In this course, students will work in groups with EFund, a South African start-up, with a new business model to reduce the barriers South African undergraduate students face when accessing funding for higher education. Students will help answer how the initial business model should be adjusted to ensure viability of the business and develop a proposal for an effective pilot based on research insights.

In addition to the real-world project, students will be able to:

- Explore how to use different problem-solving methodologies, implementing hypothesis-driven analysis and critical thinking skills
- Learn how to use initiative to conceptualize social impact-driven solutions for organizations, in the absence of full information, while solving for complex problems
- Learn how to grapple with complex global issues and developments and their implications for the future
- Gain teamwork skills and the ability to collaborate with others in a diverse group setting
- Apply what you learn in the classroom in the real world project experience
- Gain invaluable soft skills necessary to excel in the workplace while working in an international culture

Program Information

This program is open to any high school student who will be entering freshman, sophomore, junior or senior year in Fall 2023. Space is limited. Each session is limited to 35 students per track. Classes will be held via Zoom and facilitated in real-time by the instructor and a classroom coordinator.

Payment Information

- Price: \$1,798
- Application fee: \$99 (mandatory, non-refundable)
- Emergency Medicine & Pre-Med course supplement: \$250 tuition (mandatory)



Course Structure

- Week 1: Students will kick off their week with a course orientation and receive the information about their client. They will then methodically move through problem definition and structure, prioritization and work planning, running qualitative analysis, and finish the week performing initial quantitative analysis.
- Week 2: In their second week, students will continue their quantitative analysis and begin extensive work on synthesis. Their second week will culminate with a client-ready final presentation.



2023 Dates

Session 2: July 3 - July 13

All classes will run: 9:00am - 12:00pm PDT/
12:00pm - 3:00pm EDT

Summer Springboard programs are not run by our campus partners. Universities and their affiliated departments are not responsible for the Summer Springboard program in any way.