



**SUMMER  
SPRINGBOARD**  
Look Inward. Go Upward.

# Sports Management Infosheet

New student admissions for  
Summer 2023 are open.



## Program Highlights

- Acquire a baseline understanding of the structure and purpose of the sport industry.
- Explore the different aspects of sports management, including personnel management, business, program development, marketing, recruiting, and more.
- Develop the ability to apply business principles to the management of sport facilities, events and organizations.
- Interact with industry professionals to gain first-hand insight into a career in Sports Management.
- Discuss current challenges facing athletes and the sports industry today and what effect that has from a management perspective.



## Academic Program Overview

Successful management is required in all segments of the sports industry whether professional, amateur, collegiate, club, public, private, etc. In the management function, the same basic elements are needed, regardless of organizational type: personnel management, program development, marketing, information management, facilities management, and legal responsibilities. Depending on what kind of sport management career interests you, possibilities include working directly with athletes, coaches, and organizations, or working behind the scenes as a promoter, marketing manager, or sports economist. Our course will explore the business management side of sports and expose you to the number of different directions you can take with a background in Sports Management.



## Excursions

Students will have the opportunity to hear from leaders in the industry, as well as visit local sports venues.



## 2023 Dates

UCLA (\$5,698)

- Session 2: July 09 - July 21

## Instructors

### **TBA**

Courses are taught by accomplished and passionate faculty recruited from many area colleges, universities and professional forums. Each faculty member is selected for their subject area expertise and proven ability to both challenge and captivate students.

## Tuition Information:

### Residential Students:

- Includes: all meals, lodging, excursions, academic course, weekend excursions
- Excludes: optional airport pickup and drop off service (available for an additional fee)
- Price: \$5,698

### Commuter Students:

- Includes: lunch, academic course, excursions, programming from 9am to 5pm, Monday-Friday
- Excludes: lodging, breakfast, dinner, weekend excursions
- Price: \$3,098

### Extended Commuter Students:

- Includes: lunch, dinner, excursions, academic course, programming from 9am to 8pm, weekend excursions
- Excludes: lodging, breakfast
- Price: \$3,698

## Supplements:

- Application fee: \$99 (mandatory, non-refundable)

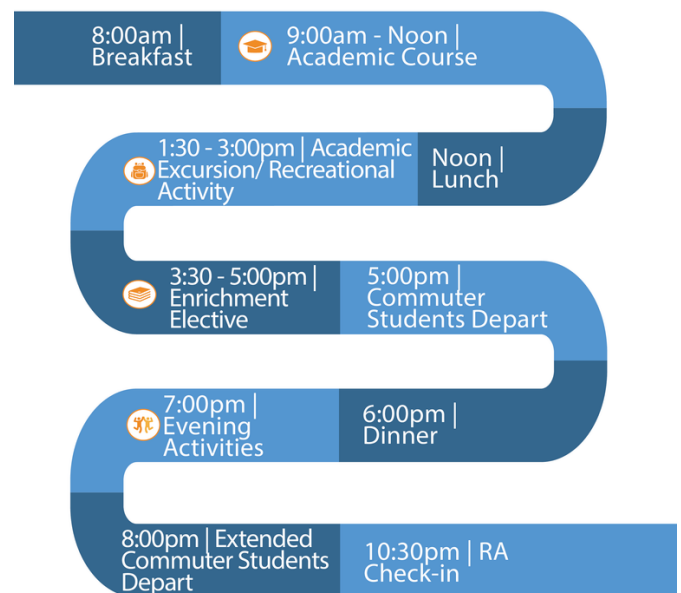


## Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



## Typical Schedule



[More info on Airport Transfer](#)

[More info on Unaccompanied Minor Service](#)

Summer Springboard programs are not run by our campus partners (with the exception of Cal Poly which is run in partnership with SSB). Universities and their affiliated departments and partners do not control and are not responsible or liable in any manner for any part of the Summer Springboard program.

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