



**SUMMER
SPRINGBOARD**
Look Inward. Go Upward.

UI/UX Design Hybrid Infosheet

New student admissions for
Summer 2023 are open.



Program Highlights

- Design fundamentals: The psychology of colors, lines, shapes, textures, fonts. Learn to leverage the power of space, rhythm, composition, structure.
- Human-computer interaction: The basics of the psychology of interface design and how humans feel about computers in different contexts.
- User Research: Learn to form hypotheses, then go out to real people to collect data and test your assumptions.
- Rapid Prototyping: Prototyping, sketching, and wireframing - essential techniques for experimentation and brainstorming.
- Visual Identity: Build a visual identity from scratch, taking into account the story, personality, and core values.
- Mock Websites & Apps: Learn to design across screen sizes and interaction paradigms.

Session Dates:

UC Berkeley

- July 2 - July 14, 2023

➤ Hybrid Program Overview

Students in our Hybrid program receive a truly unique, immersive experience coupling our in-person and online programs. Students will stay at our quintessential dormitories at UC Berkeley, while taking classes online from top notch staff recruited from across the globe. We will have spaces set up for students to go and attend their online class and join their classmates from around the world.

📖 Academic Program Overview

This innovative college-level course in partnership with iXperience is perfectly designed to help high schoolers gain real world knowledge and experience before committing to a UX/UI Design path in college. You will get the opportunity to apply your newly gained skills to a hands-on project for a positive cause. While specific briefs vary from course to course, all of the projects are selected to perfectly complement the skills covered in class and enable students to make a real-world impact.

Week 1: Focus on picking up new industry-relevant skills at a rapid pace.

Week 2: Collaborate on a social impact project that you can add to your resume and discuss in job interviews.

Tuition Information:

Instructor Kelly Mckerr

Kelly has her Masters in Graphic Design from University of Art in London and a Bachelors in Communication from Tulane University and holds a certificate in Graphic Design from the School of the Art Institute of Chicago. She also happens to be an alumni from the iXperience programme for University students from 2016. Kelly is an experienced Designer with a demonstrated history of working in software and creative industries. She is now leading the Graphic Design team at Picsart and specializes in web pages, email designs, product marketing, social and brand campaigns, and storyboarding for motion design.

Tuition Information:

Residential Hybrid

- Includes: all meals, lodging, excursions, Academic Course, weekend excursions
- Excludes: optional airport pickup and drop off service (available for an additional fee)
- Price: \$5,698

Supplements:

- Application fee: \$99 (mandatory, non-refundable)

[More info on Airport Transfer](#)

[More info on Unaccompanied Minor Service](#)

Summer Springboard programs are not run by our campus partners. Universities and their affiliated departments are not responsible for the Summer Springboard program in any way. This program is not sponsored by the University.



Student Life

While living like a Berkeley undergrad, enjoy hanging out in the common areas, both indoors and out. This is California, after all! Also, don't forget to grab some of the best local coffee or boba tea in the neighborhood while you're here. Telegraph Avenue is a great spot to meet with friends for a quick outing.



Activities and Excursions

Explore San Francisco and Silicon Valley, quite possibly the most innovative region of the world. Experience Fisherman's Wharf, Union Square and Giants Stadium as part of your group adventures in the city. And take part in educational excursions to organizations working in your academic field of interest.



Lodging and Meals

Students share a dorm room (without A/C) and use a common bathroom at UC Berkeley - just like freshmen on campus often would! Lodging will be in the Unit 2 Residence Halls Complex on-campus. Meals will be at Crossroads Dining Hall or at local eateries in Berkeley which can accommodate all diets.



Enrichment Electives

- College Prep
- Community Service
- Photography
- Public Speaking
- English Composition & Writing
- Outdoor Athletic Training