



**SUMMER  
SPRINGBOARD**  
Look Inward. Go Upward.

# Web & Graphic Design Infosheet

New student admissions for  
Summer 2024 are open.



## Program Highlights

- Become familiarized with industry-standard software platforms and the basic skills needed to create visual designs
- Learn the importance of typography, color theory, visual hierarchy, and image editing
- Understand how design in both web and print materials can create effective communication
- Gain a fundamental understanding of design principles and how these principles apply to both web and graphic design
- Introduced to web design tools, technologies and software
- Gain insight on User Experience Design and able to identify best practices on creating designs that are user-friendly and accessible



## 2024 Dates

### WASHINGTON

- Session 1: July 21 - August 02



## Academic Program Overview

Design plays an integral part of many aspects of modern life including business, marketing, communication, and user experience. Students will leave the course with new hard skills, knowing how to use different applications and create designs and with new softs skills including creativity, adaptability, and attention to detail. The combined skills and foundations learned will make students stronger designers and be able to apply their skills in personal and school projects.



## Excursions

TBA

# Instructors

## Cal Dobrzynski

Cal Dobrzynski is a Designer and User Researcher based in Seattle, WA. Born and raised in NJ, Cal attended the Pennsylvania State University and received her Bachelor of Design in 2016. Prior to attending the University of Washington, where she received her Master of Design in 2020, Cal worked as a Designer on the global design team at Coach, INC. in NYC. Upon graduating from the UW, Cal became an Adjunct Faculty Member in the UW HCDE Department, where she created two 400 level design classes. This summer, she will be teaching Design 250, Visualizing Ideas, in the UW Design Department. Most recently, Cal was the User Experience (UX) Lead at Curve Health, a telehealth series A startup, where she led the charge on creating three new SaaS products helping doctors and nurses provide high quality care, leading to better patient outcomes. Cal is committed to continuing her own education, and has certificates from Stanford Online in Digital Product Development, and from UC Berkeley Extension Program in Qualitative Research.

## Tuition Information:

### Residential Students:

- **Includes:** all meals, lodging, excursions, academic course, weekend excursions
- **Excludes:** optional airport pickup and drop off service (available for an additional fee)
- **Price:** \$5,498

### Commuter Students:

- **Includes:** lunch, academic course, excursions, programming from 9am to 6pm, Monday-Friday
- **Excludes:** lodging, breakfast, dinner, weekend excursions
  - Weekend excursions can be added on for \$125 per day
- **Price:** \$3,198

## Supplements:

- Application fee: \$99 (mandatory, non-refundable)
- Tuition Protection Plan: Allows for cancellation for any reason up until the day of the program. Click [here](#) for more info.

[Apply Now!](#)



## Course Structure

There are nine 3-hour class sessions over the two-week course. During week one, students have class from 9am-12pm, Monday - Friday. During week two students have class from 9am-12pm Monday through Thursday. Wednesday afternoons are dedicated to additional academic time (excursions, speakers).



## Typical Schedule



[More info on Airport Transfer](#)

[More info on Unaccompanied Minor Service](#)

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